

1. POINTS TO NOTE

Your design will be reproduced at a miniature scale for engraving on your jewellery, which may limit the level of fine detail achievable.

- Complex or highly detailed AI-generated artwork may not be suitable for engraving.
- The intaglio seal engraving process cannot always replicate complex AI-generated artworks which often show relief carving.
- Artwork that looks clear and detailed as an A4 print or on screen will look different when reduced to a miniature scale.
- Fine lines, small lettering and intricate details may need to be simplified or adjusted.
- If we believe your artwork is unsuitable, we will advise you before proceeding.

2. ARTWORK DEVELOPMENT

- We can sketch up designs for you and include two rounds of reasonable amendments. Please note these are working sketches, 'for engraving purposes' only and not intended as pristine artworks for display.
- Further amendments may incur an additional charge, which will be agreed before the additional work is undertaken.
- A substantially different design or change of direction may be treated as new artwork and may incur new costs.

3. MATERIAL & ENGRAVING

- Gold, platinum and other metals engrave differently from gemstones.
- The same artwork may therefore look different depending on the material.
- Depth, definition, colour and overall appearance can vary between individual stones.
- These variations are a natural part of the bespoke engraving process.

4. FINAL ARTWORK APPROVAL

- Check spelling, initials, dates, symbols, proportions and other details carefully.
- The engraving should be judged at the scale at which it will be worn, rather than against the original artwork viewed at a larger size.
- The finished engraving is a skilled, hand-crafted interpretation and may not be an exact reproduction of the original artwork.
- Once production has commenced, changes may not be possible.
- Changes that can be accommodated may incur additional costs and/or affect the delivery date.

5. BESPOKE ORDER

- Your ring is made specifically to your requirements. Your statutory rights are not affected.

Engraving Artwork Guidelines

When designing a signet ring, simplicity is essential, especially with smaller face sizes. Fine details that look good on screen often blur at scale, while clean shapes, bold contrast, and thoughtful negative space ensure a crisp, lasting engraving. A refined design remains clear and elegant, with the shoulders and shank providing space for additional elements or text.

Do use Artwork that:



Fills available area

Do not use Artwork that:



Doesn't naturally fill the space.



Is centred



Design is off centre/unbalanced



Has simple text and icons



Has too much text and too many icons



Is clean and simple



Is overly detailed



Monograms work best with two letters



Has too many overlaying elements